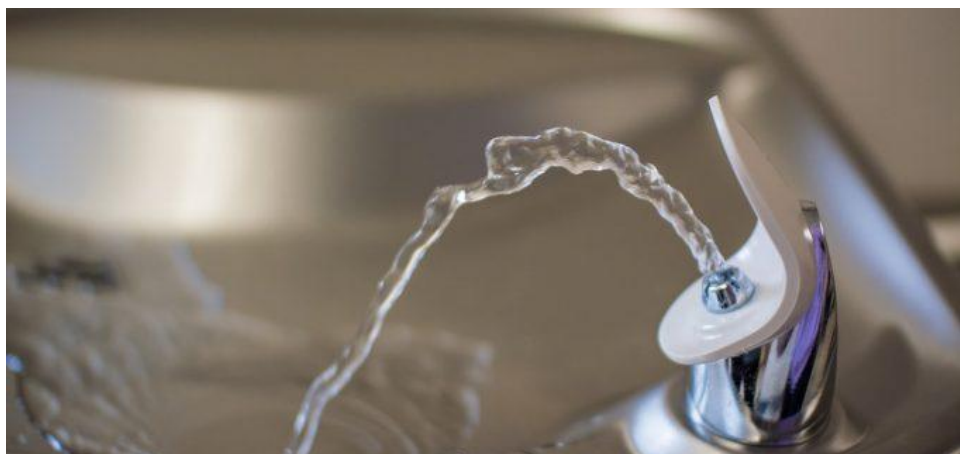


# We Can't Delay Action on Environmental Public Health

*Anna Young, Augusta Williams, Yasamina McBride, Joseph Allen*



The Environmentalist Papers:  
*A Science-Based Case for Action to Protect Human Health*

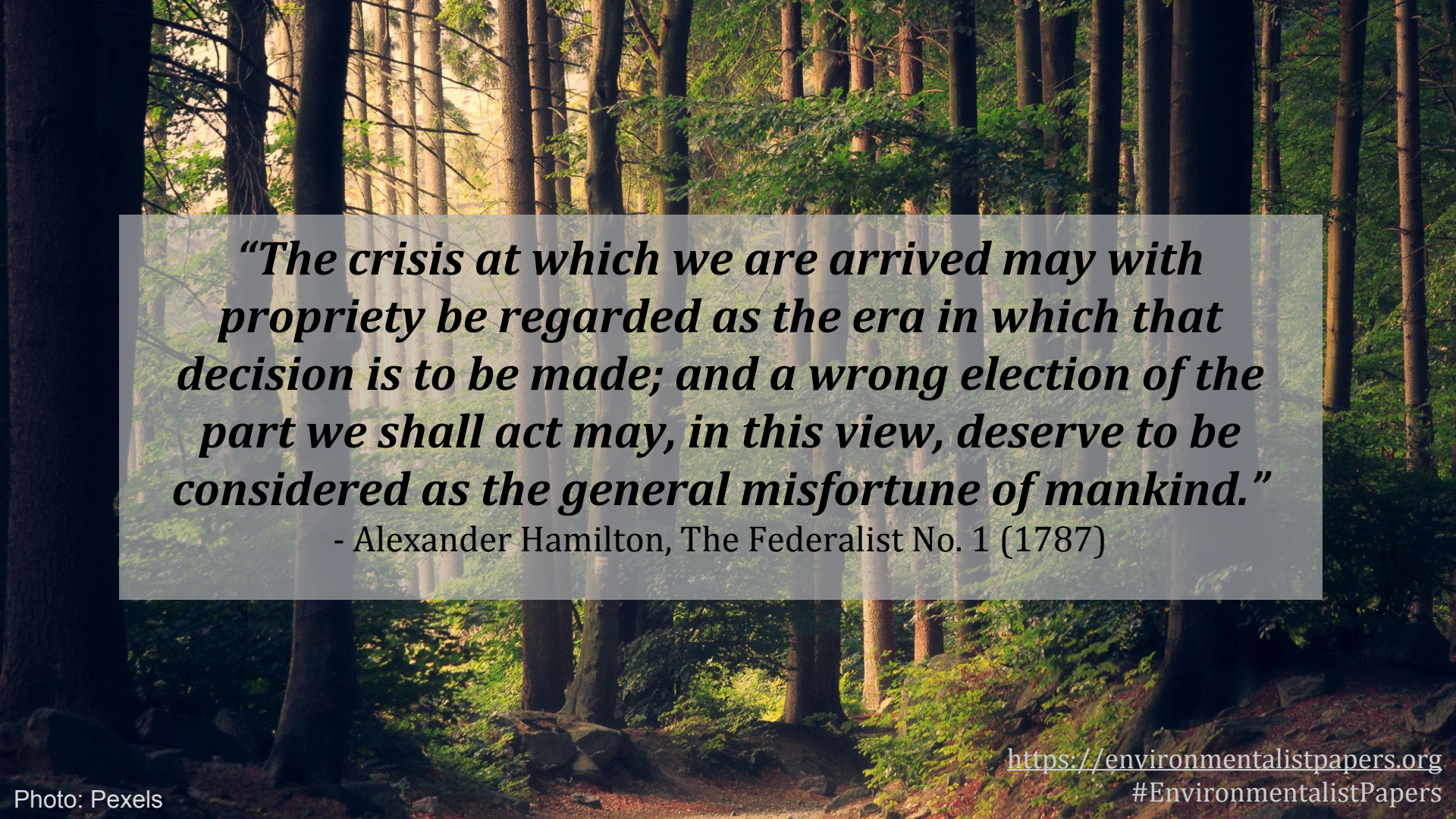


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Center for Health and the  
Global Environment



**FOR HEALTH**

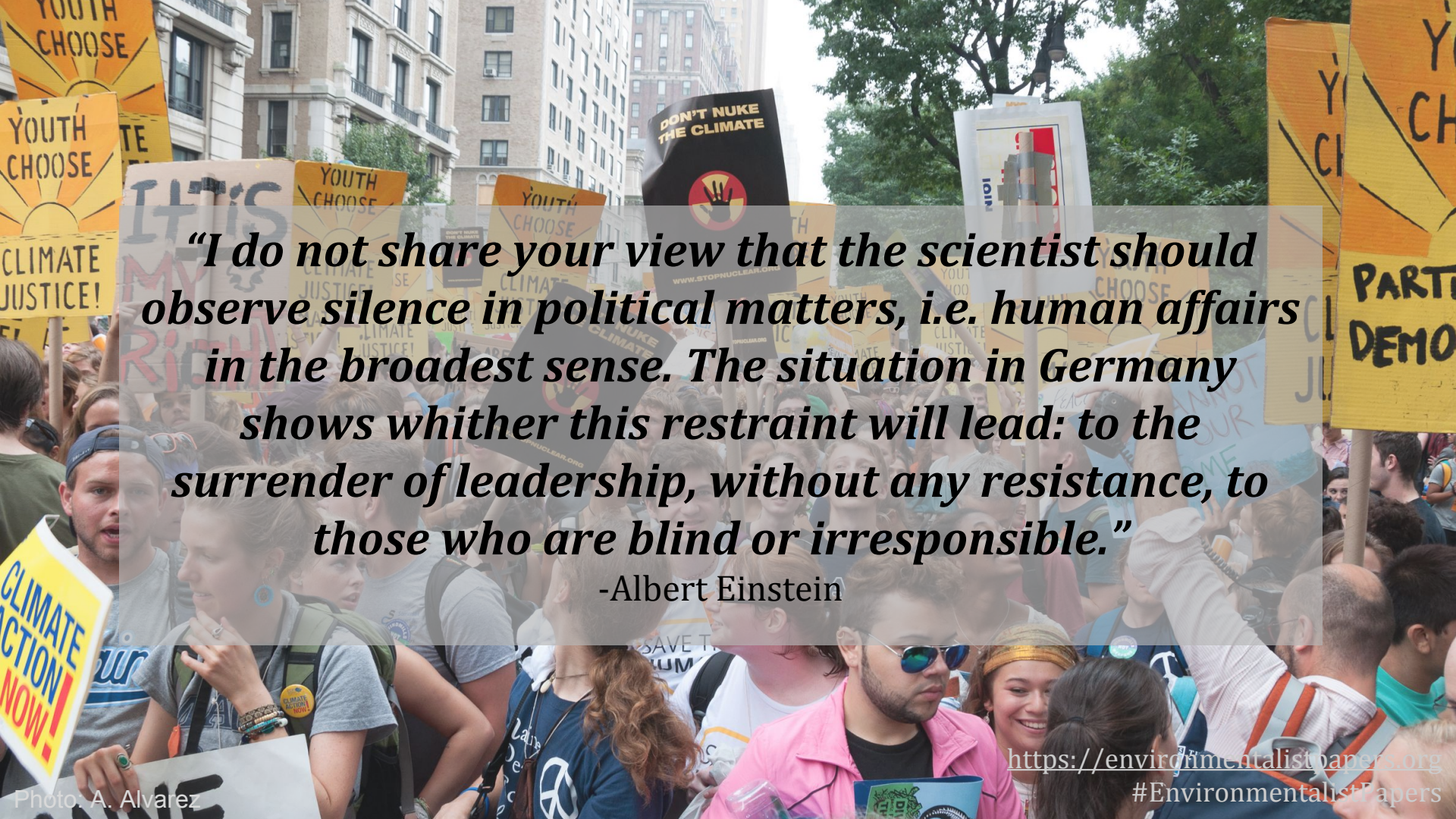


***“The crisis at which we are arrived may with propriety be regarded as the era in which that decision is to be made; and a wrong election of the part we shall act may, in this view, deserve to be considered as the general misfortune of mankind.”***

**- Alexander Hamilton, The Federalist No. 1 (1787)**

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***“I do not share your view that the scientist should observe silence in political matters, i.e. human affairs in the broadest sense. The situation in Germany shows whither this restraint will lead: to the surrender of leadership, without any resistance, to those who are blind or irresponsible.”***

**-Albert Einstein**

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*“Political leaders have long invoked the grandchildren of tomorrow when speaking of the need to protect the environment. We are those grandchildren, and we are here now.”*

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A close-up photograph of a hand reaching out to touch a stalk of wheat in a field. The scene is bathed in the warm, golden light of a sunset or sunrise, with the sun low on the horizon, creating a soft glow and long shadows. The wheat stalks are in sharp focus, showing their intricate details and textures. The overall mood is peaceful and contemplative.

***“As trivial party politics obstruct urgently needed action on environmental health, real people experience real consequences. Health is a human right, not a partisan issue.”***


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# Communication Objectives:

- 1. Personalize the science*



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**Communication Objectives:**  
***2. Use simple, clear messages***

A large steel truss bridge spans a deep valley. The sun is low in the sky, creating a bright sunburst effect through the bridge's structure. The valley below is filled with dense green forest. The bridge's structure is a complex lattice of steel beams.

**Communication Objectives:**  
***3. Encourage nonpartisan discussion***

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# Communication Objectives:

## 4. Convey the consensus

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Lindsey Butler, Massachusetts  
Samuel Williams, New Hampshire  
Devashri Salvi, Massachusetts  
Emma V. Preston, Massachusetts

### **Columbia University**

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Anna Iokheles, Massachusetts  
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### **Rutgers University**

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Abigail Tompkins, North Carolina  
Amy Tran Lam, Iowa  
Karen Thornton, Iowa

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Brandon Reid, Michigan

Christopher Schaitkin, Pennsylvania  
Grace Kuan, Michigan

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Tamara Young, Jamaica

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Caroline Johnson, North Carolina  
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Chris Boyer, North Carolina  
Rachel M. Shaffer, Georgia  
**Washington State University**  
Tegan Horan, Washington  
**Yale University**  
Christina Bui, California  
Duane Bean, Michigan

118 signatures  
23 universities  
27 home states


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A top-down view of various natural cosmetic products. In the center, a wooden palette holds a brush with dark bristles. To the left, a large brush is coated in brown powder. Below it, a round tin contains a thick, brown cream with a brush resting inside. To the right, a round tin is filled with brown powder and small, irregular pieces of solid product. In the bottom left, a small, light-colored ceramic container is visible. The background is a textured, light-colored surface.


***“Health-conscious consumers strive to buy ‘safe’ and ‘natural’ soaps, cosmetics, and other products. They trust these products for their labels”***

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***“Farmers’ livelihoods and trans-generational relationships with Mother Nature hinge on the quality of the land and the weather.”***

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***“Residents of many towns with aging infrastructures do not suspect lead contamination of their drinking water”***

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A photograph showing a hand in a grey long-sleeved shirt passing a baton to another person in a dark blue uniform. The background is a blurred track and stadium seating.

***“As future leaders, we promise to pick up that baton, and run. We will sprint towards the finish line, faster and stronger than ever before.”***

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**Key Takeaways:**  
*A new future requires present action.*

*Share the science.*

*Take individual responsibility.*

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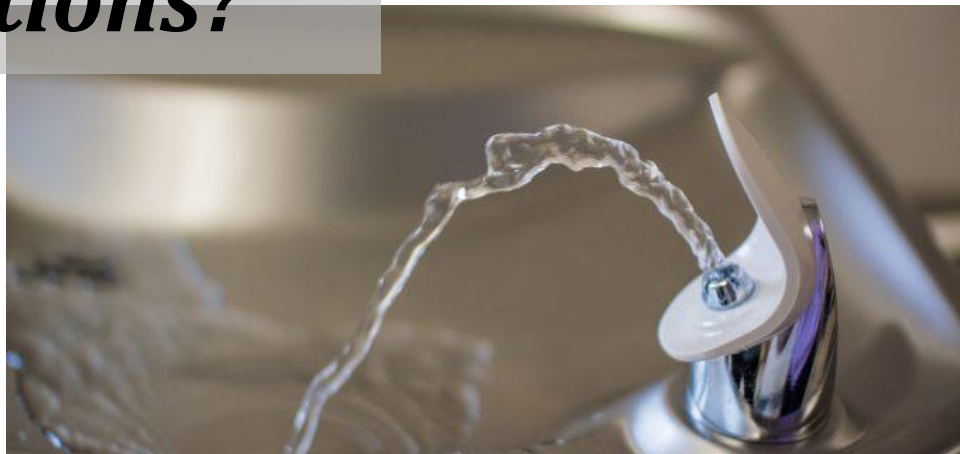


**Next Steps:**  
*Form partnerships and collaborate.*  
*Have a de-risking strategy.*  
*Focus your power for impact.*

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# Questions?



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