

# Complexity models

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# Models

- Models are simplified representations of the thing of interest; metaphors
- Models have strengths and limits; they trade off generality, precision, realism
- Various models lend themselves to quantitative and/or qualitative use

# System characteristics

## **Simple, complicated**

- Homogeneous
- Linear
- Deterministic
- Static
- Lack feedback loops
- Not adaptive or self-organizing

## **Complex**

- Heterogeneous
- Non-linear
- Stochastic (probabilistic; some degree of randomness)
- Dynamic
- Feedback loops
- Tipping points (system behavior changes)
- Adaptive, self-organizing
- Emergent properties

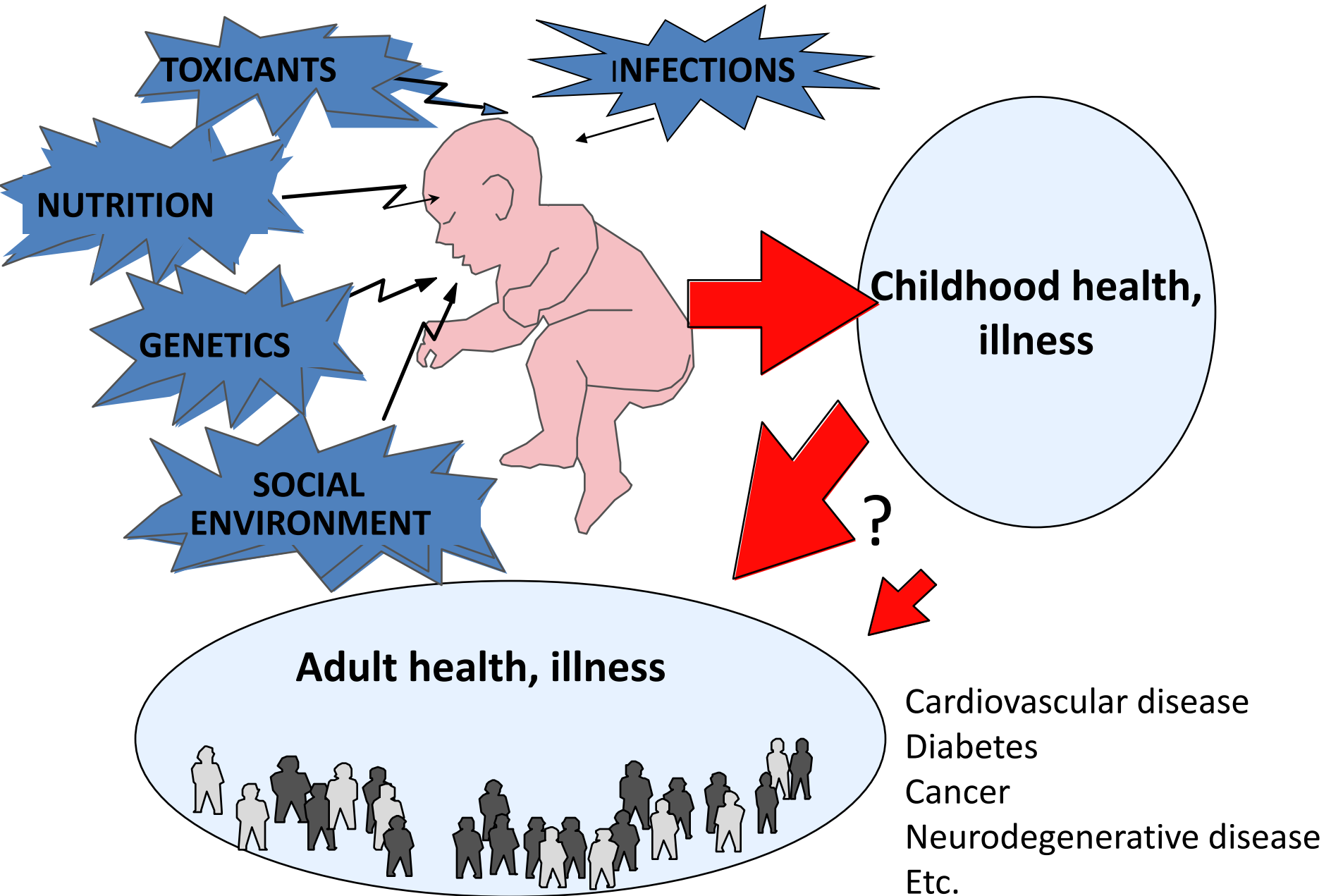
# Complex systems

- Complex systems cannot be managed; rather, we interact with them in ways that bring about outcomes as close to what we want as possible
- Complex system models:
  - Lend themselves to organization of facts in terms of principles;
  - Suppress a certain amount of detail
  - No single formal model will serve all purposes

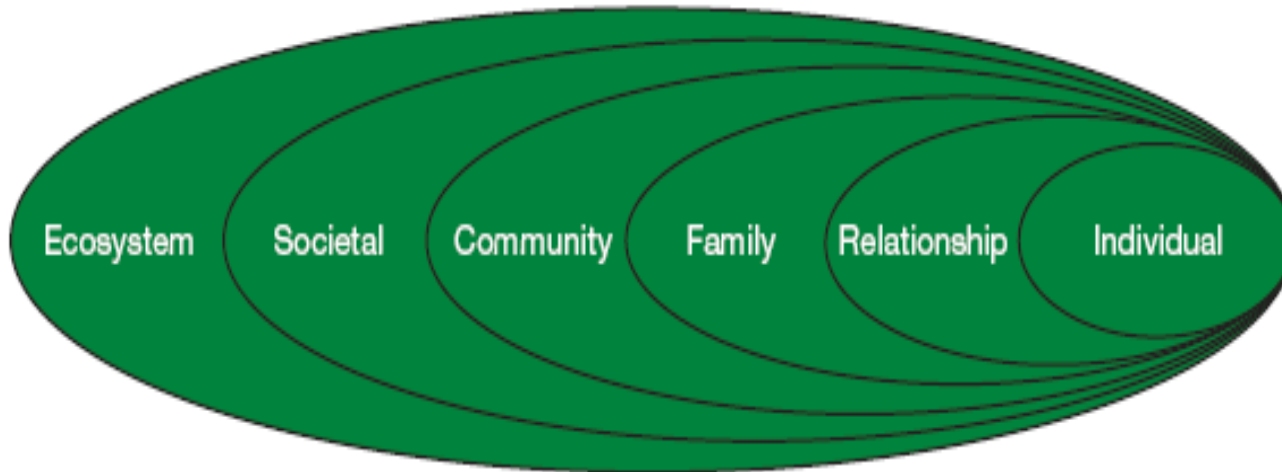
# Examples

- 1) qualitative; high-level; mapping dimensions
- 2) causal loop model: Foresight obesity model

# Individual, lifespan perspective



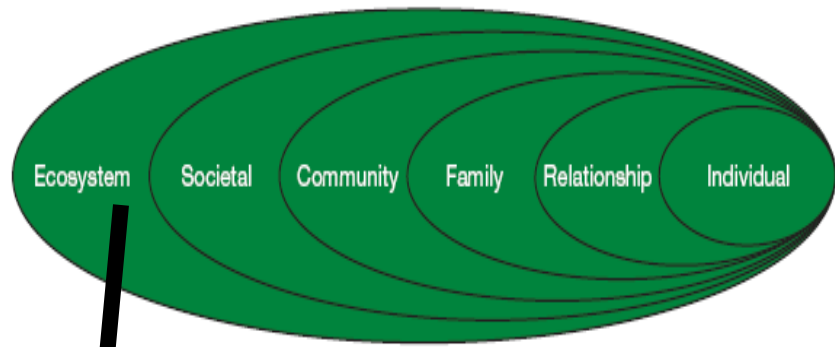
# Ecological (eco-social) framework



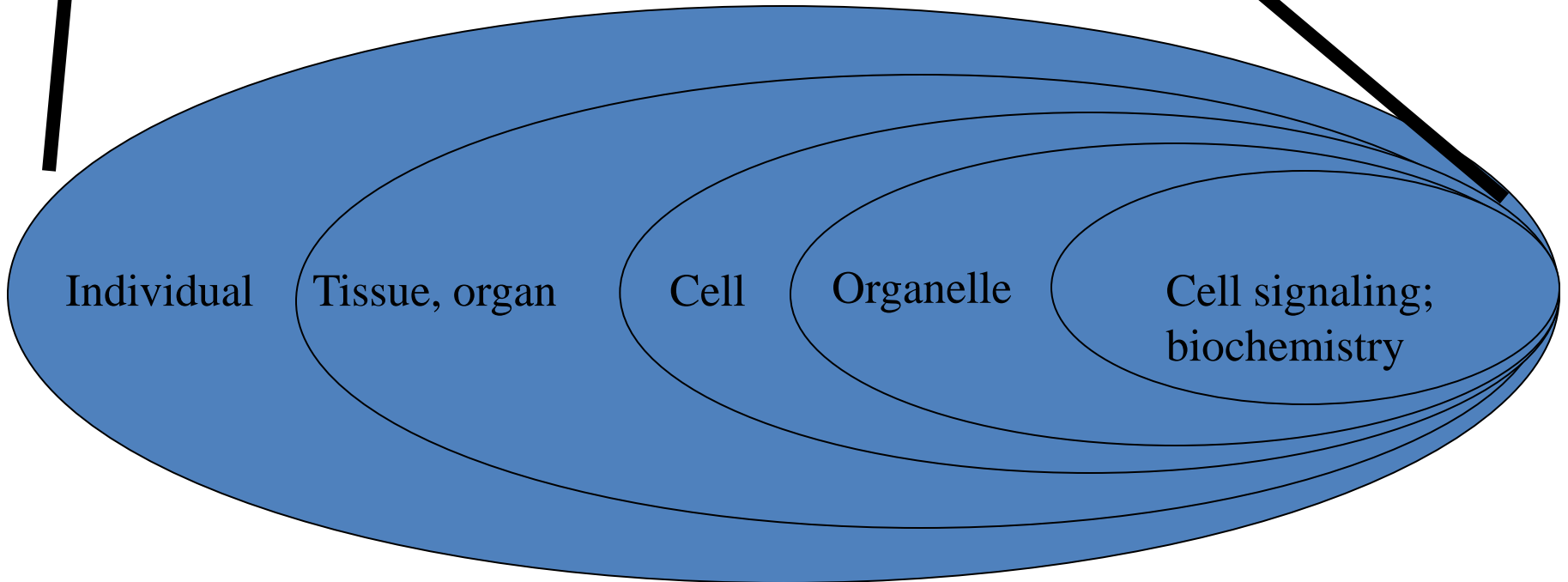
## Multi-level “nesting”

### System conditions:

- Relationships and interactions
- Feedback loops
- Complex systems give rise to emergent properties not predictable from knowing about the parts



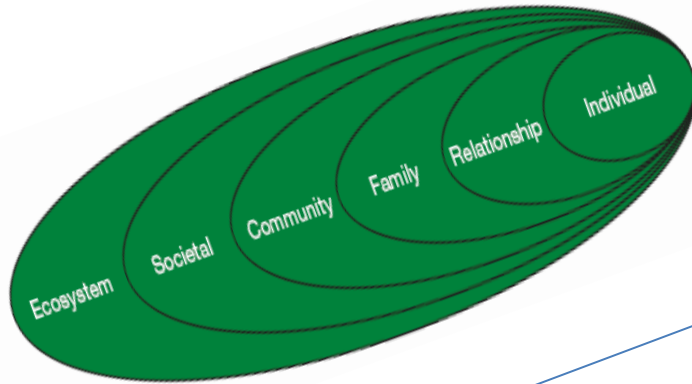
The ecological  
framework:  
“environment getting  
under the skin”





## Ecological Model (Ecosocial)

**Multiple levels**; nested

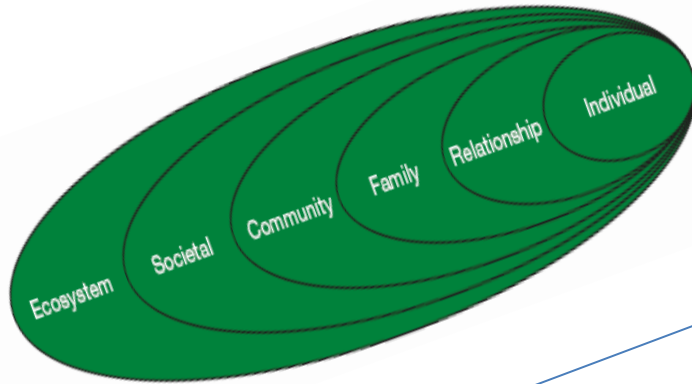


### **Multiple variables**

Genetic background  
Toxic chemicals, pollutants  
Radiation  
Infections  
Physical agents (e.g., heat, noise)  
Housing ,  
Socioeconomic status  
Community safety, assets, services  
Access to food, health care  
Nutrition

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**Multiple levels;** nested



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**Scale;**

**Proportion;**

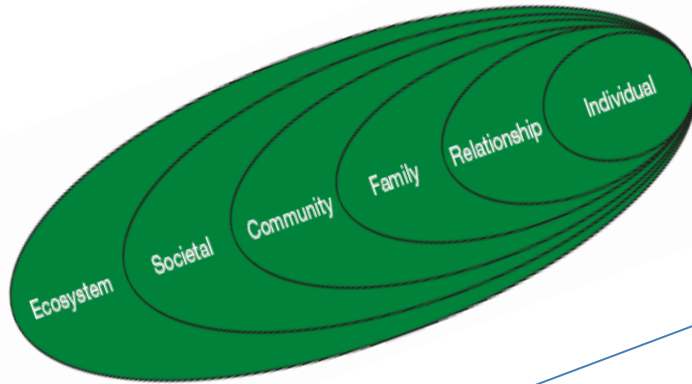
**Ratios;**

**Relationships**

- diversity
- the “right mix”; in agriculture, residential/commercial mix in real estate, adequate green space for the number of residents, healthy dietary components, etc.
- Networks, connections

# Ecological Model (Ecosocial)

**Multiple levels;** nested



**Scale;**

**Proportion;**

**Ratios;**

**Relationships**

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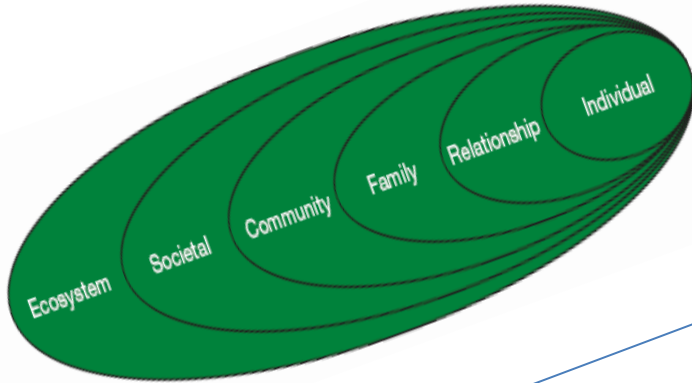
## **Time**

- timing of exposures or events
- cyclicity, rhythmicity
- latency
- personal lifespan, aging
- intergenerational time
- recent historical time (decades, century)
- evolutionary time

# Ecological Model (Ecosocial)

## Multiple variables

Multiple levels; nested



Scale;  
Proportion;  
Ratios;  
Relationships

Time

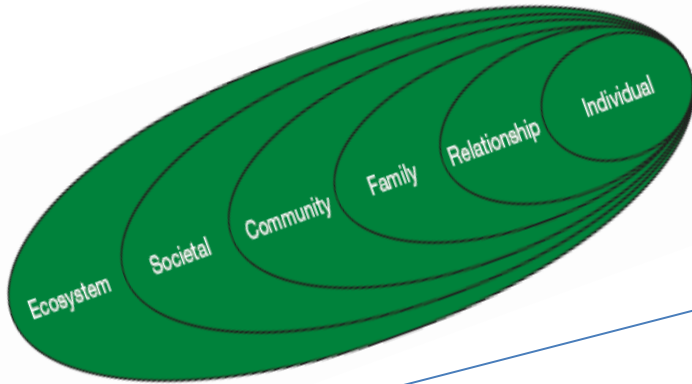
## Aesthetic

- response to pattern, beauty
- response to nature
- response to an aesthetically barren environment

# Ecological Model (Ecosocial)

## Multiple variables

Multiple levels; nested



## Spiritual

- inner path
- immaterial reality
- may be secular or religious
- influences worldviews; how people act in the world

Scale;  
Proportion;  
Ratios;  
Relationships

Time

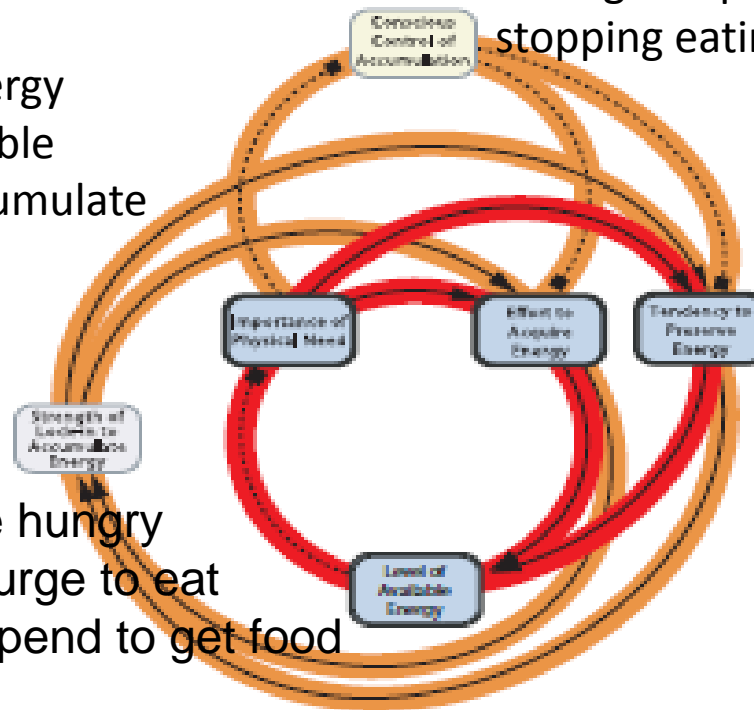
Aesthetic

# Causal loop model

- A useful way to represent dynamic interrelationships
- Provide a visual representation with which to communicate that understanding
- Make explicit one's understanding of a system structure - Capture the mental model

- Importance of **physical need**
- Conscious control** of accumulation
- Effort to acquire energy
- Tendency to preserve energy
- What/how much is available
- Strength of **lock-in** to accumulate energy

Positive and negative feedback loops; e.g. locked in to positive energy balance through acquiring certain habits vs. stopping eating when not hungry



System behavior often non-linear;

Depending on system conditions and how and where a system is perturbed, feedback loops may change direction

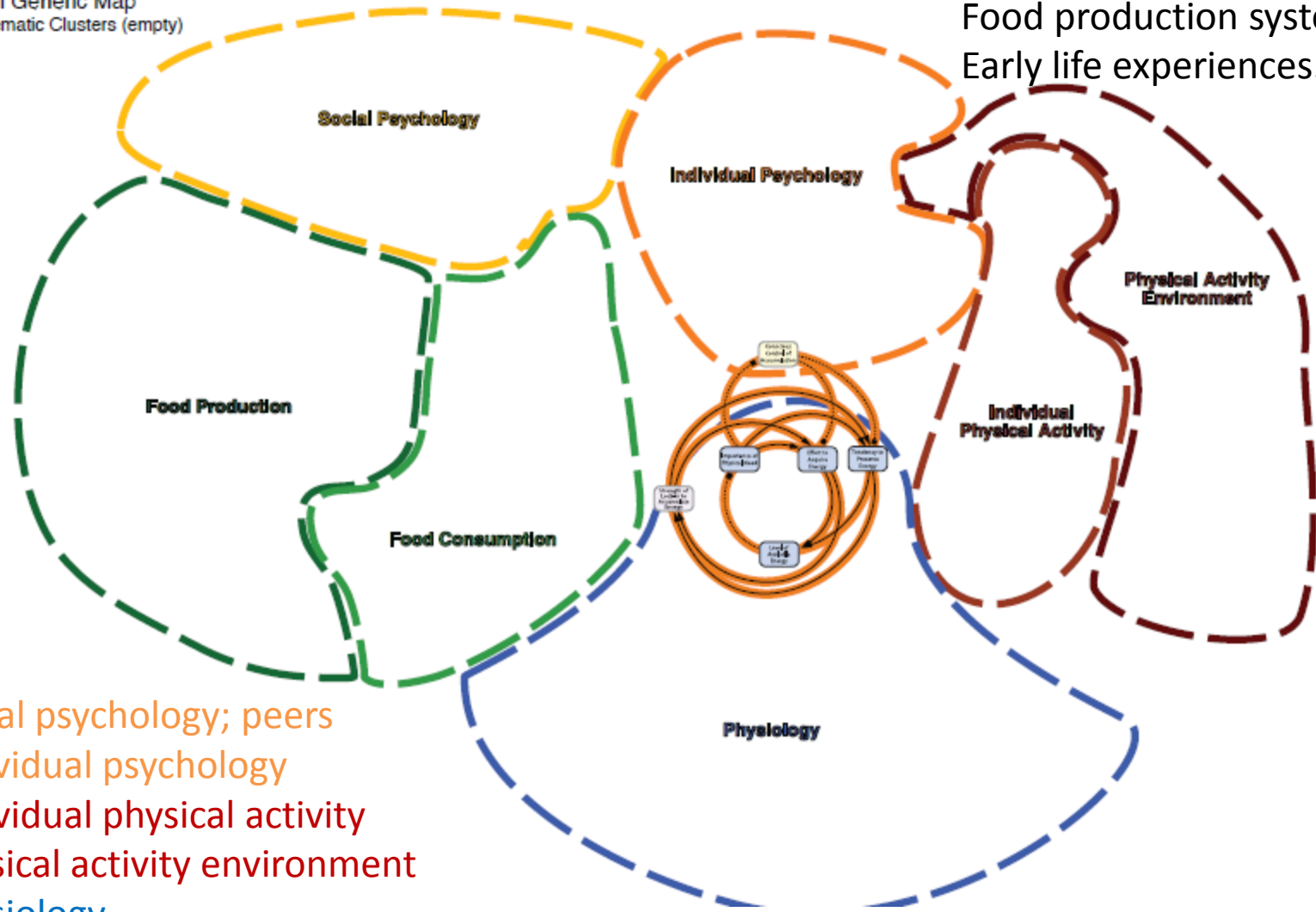
- Do you care if you are hungry
- Can you control your urge to eat
- How much willing to spend to get food
- Your own physiology
- What's available
- My style of eating

## Foresight obesity model

<http://www.bis.gov.uk/foresight/our-work/projects/published-projects/tackling-obesities>

Media  
Education  
Food production system  
Early life experiences. etc

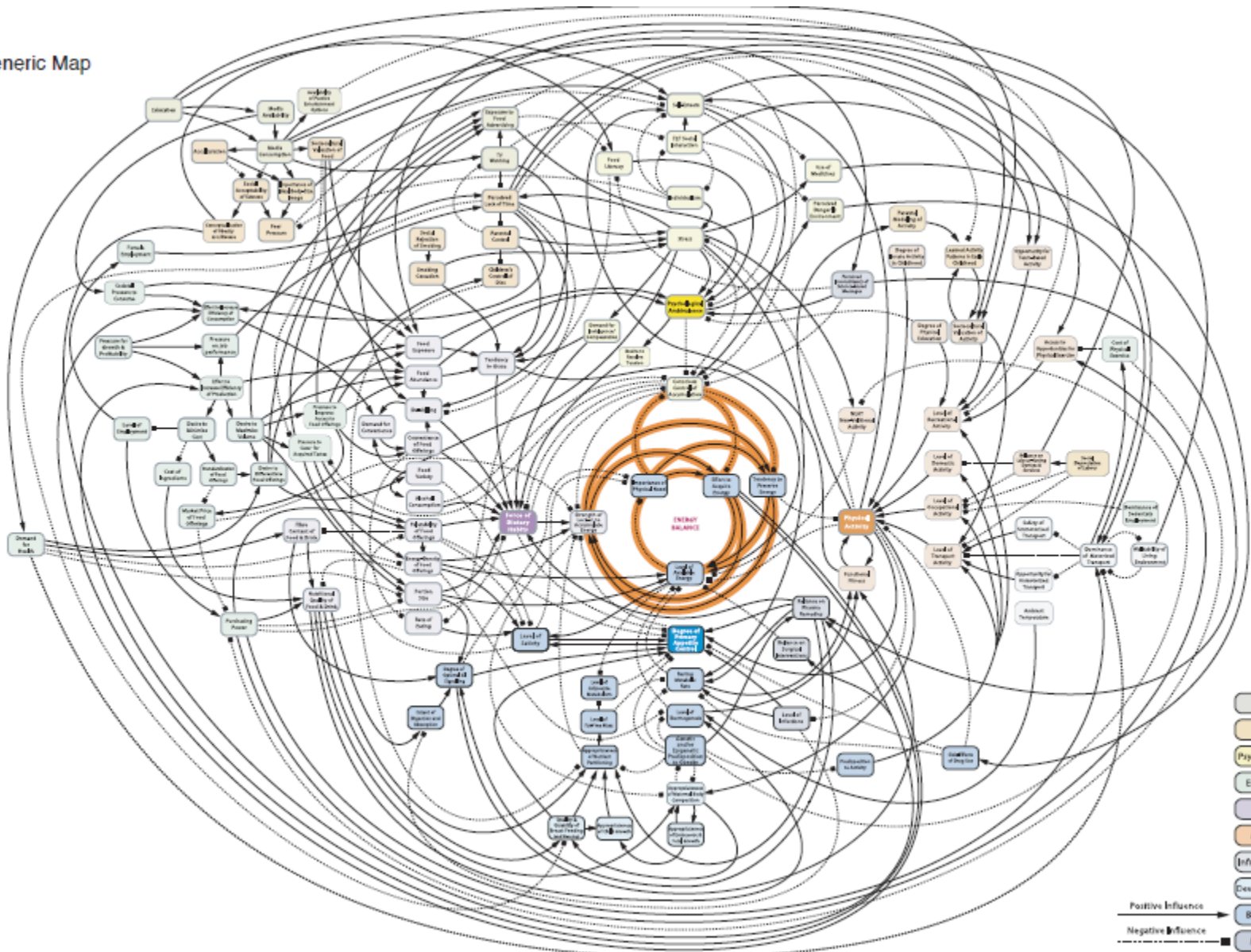
Full Generic Map  
Thematic Clusters (empty)



Social psychology; peers  
Individual psychology  
Individual physical activity  
Physical activity environment  
Physiology  
Food consumption  
Food production



### Generic Map




# Why do this?

- **to make sense of complexity.**
  - constructing or studying a causal loop model helps in understanding the system
  - In particular, once the top-level architecture of a model (rather than its fine detail) has been absorbed, it becomes a powerful filter for identifying relevant variables and an aid to thinking about the issue.
- **to communicate complexity.**
  - The anatomy of a system map is a clear confirmation of the inescapably systemic and messy nature of the issue under study. **This highlights the need for broad and diversified policies or strategies to change the dynamics of the system.**

# Why do this?

- **to support the development of a strategy(s) to intervene in a complex system.**
  - Careful study of a causal loop model will reveal features that help in deciding where to intervene most effectively in the system. These features are: leverage points, feedback loops and causal cascades

## Effectiveness, difficulty

- 
9. Numbers (subsidies, taxes, standards).
  8. Material stocks and flows.
  7. Regulating negative feedback loops.
  6. Driving positive feedback loops.
  5. Information flows.
  4. The rules of the system (incentives, punishment, constraints).
  3. The power of self-organization.
  2. The goals of the system.
  1. The mindset or paradigm out of which the goals, rules, feedback structure arise.