

Educate. Organize.
Advocate.
Wellstone Action!

**LEARNING AND DEVELOPMENTAL DISABILITIES INITIATIVE
POLICY TRAINING**

**TREMONT GRAND HOTEL
BALTIMORE, MD**

January 13 - 14, 2009

AGENDA

Sponsored by The John Merck Fund

Organized by the Institute for Children's Environmental Health

Monday, January 12

Arrive at Grand Tremont in Baltimore for those coming from out of town
(dinner on your own – no formal program that evening)

Tuesday, January 13

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|------------------------|---|
| 7:30 – 8:30am | Breakfast (Doric Room on 4th Floor) |
| 8:30 – 9:00 am | Check in for nametags and training materials |
| 9:00 – 9:30am | Welcome/Introductions/Training Overview
LDDI/Wellstone Action |
| 9:30 – 11:00am | Getting on the Same Page: <ul style="list-style-type: none">• Medical & Moral Underpinnings of the Movement
(Lynn Goldman, MD and Chloe Schwabe)• Current Policy Landscape (Daryl Ditz)• Strategic Initiatives – SAFER, Coming Clean, Biomonitoring
(Kathy Curtis and Sharyle Patton) |
| 11:00 – 11:15am | BREAK |

(over)



- 11:15 – 12:00pm** **Developing an Effective Message**
Wellstone Action
- 12:00 – 12:45pm** **LUNCH (Oriental Room on the 4th floor)**
Begin Message Development Exercise
- 12:45 – 1:45pm** **Exercise: Message Development**
Wellstone Action
- 1:45 – 2:00pm** **BREAK**
- 2:00 – 2:45pm** **Communicating an Effective Message I: Using Earned Media**
Wellstone Action
- 2:45 – 3:30pm** **Exercise: Generating Quality Earned Media Coverage**
- 3:30 – 3:45pm** **BREAK**
- 3:45 – 4:30 pm** **Communicating an Effective Message II: Issue Advocacy**
Wellstone Action
- 4:30 – 6:00 pm** **Exercise: Educating Elected Officials and Staff**
- 6:30 – 8:00 pm** **DINNER for those who are staying (Oriental Room on the 4th floor)**

Wednesday, January 14

- 7:00 – 8:15 am** **Breakfast (Doric Room on 4th Floor)**
Meeting with Sharyle Patton for those participating in the LDDI
biomonitoring study
- 8:30-9:30 am** **Next steps: Commitments for Action**
ICEH/LDDI
- 9:30-10:15 am** **Final Preparation for Hill Visits**
- 10:30 am** **Leave for D.C.** (box lunch available to take with you on shuttle bus)