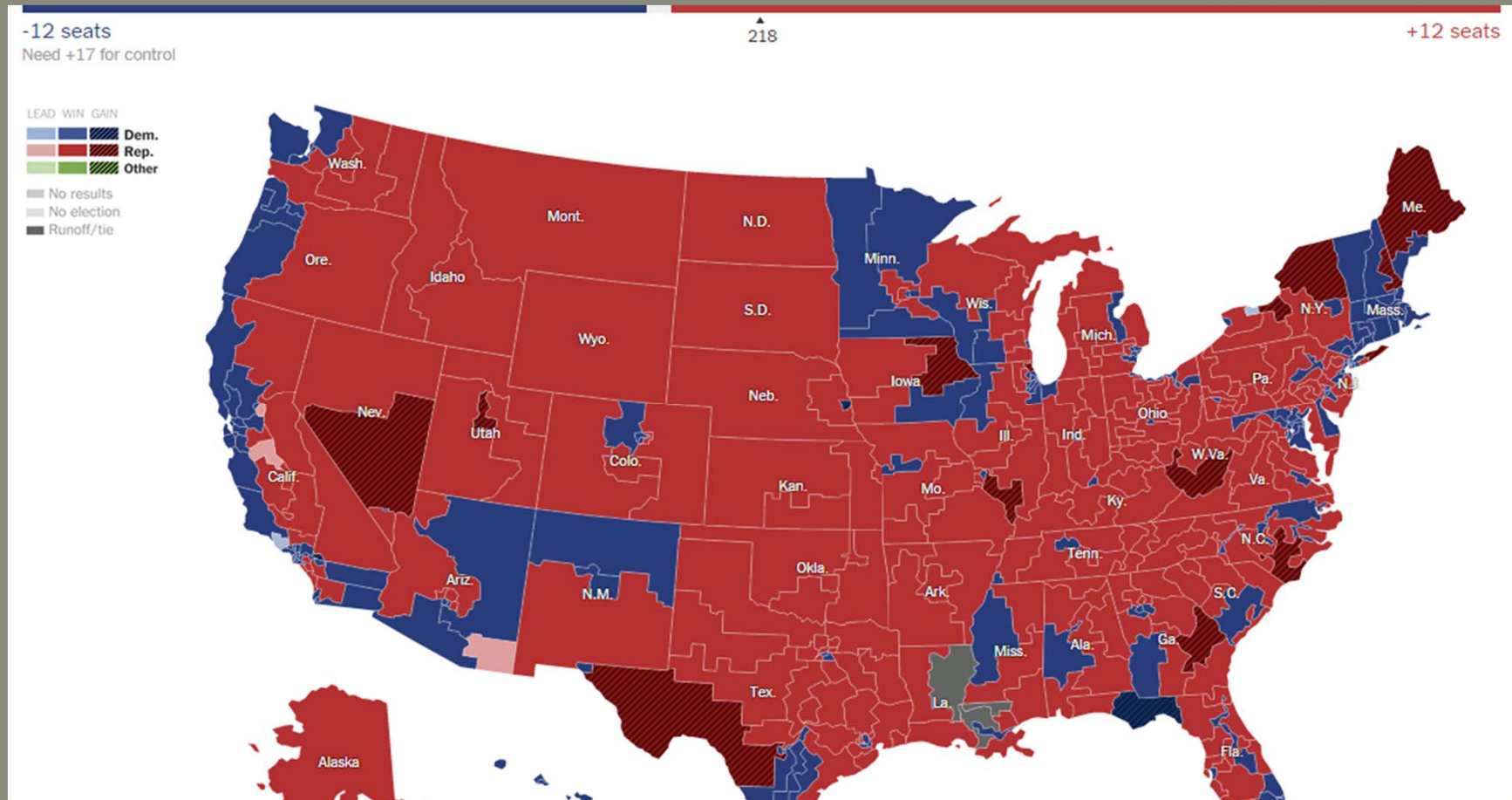


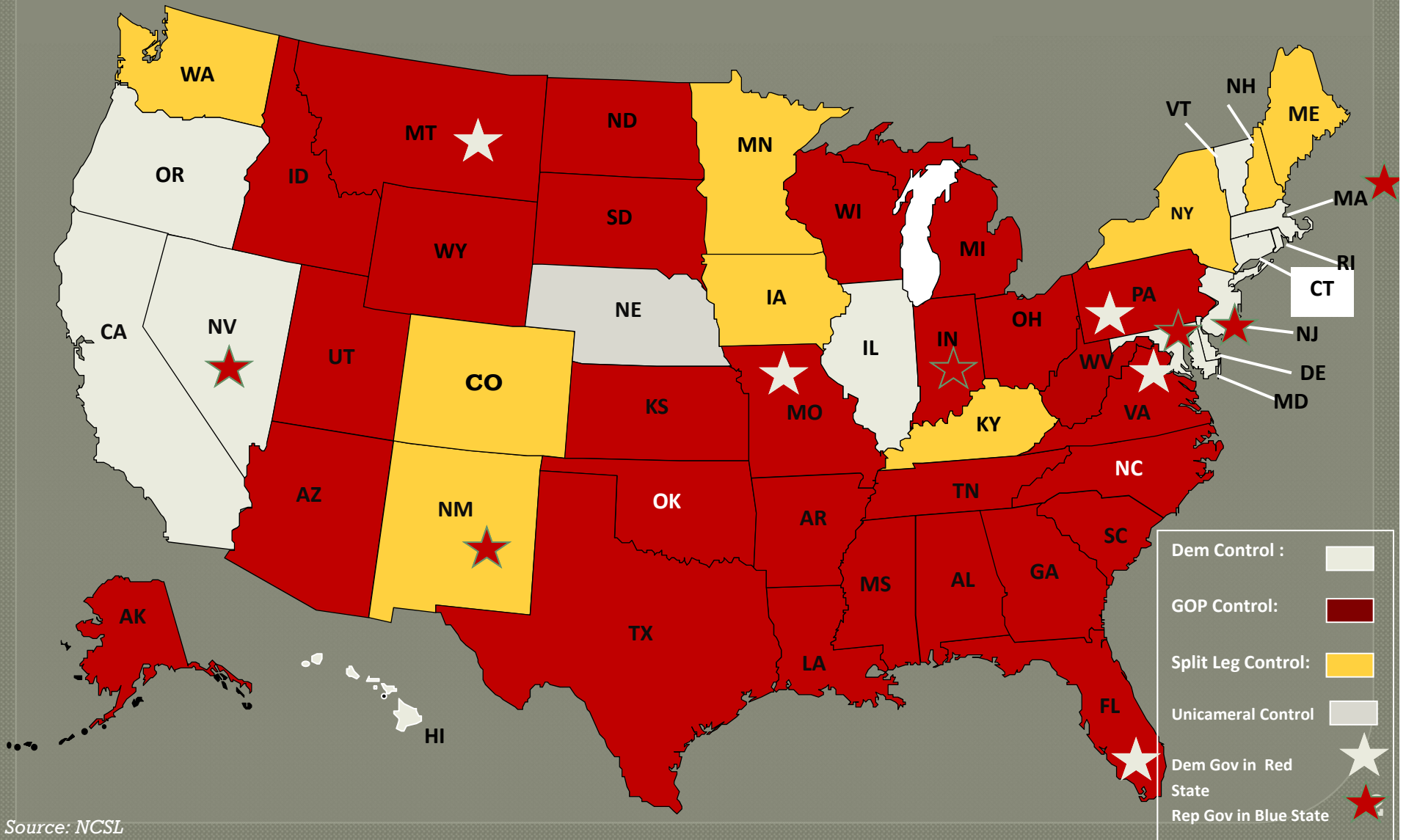
U.S. House 2014 Midterm Election Results



Source: New York Times, Nov, 13, 2014

Republicans Dominate Governorships & State Legislatures

30 Republican – 11 Democrat – 8 Split

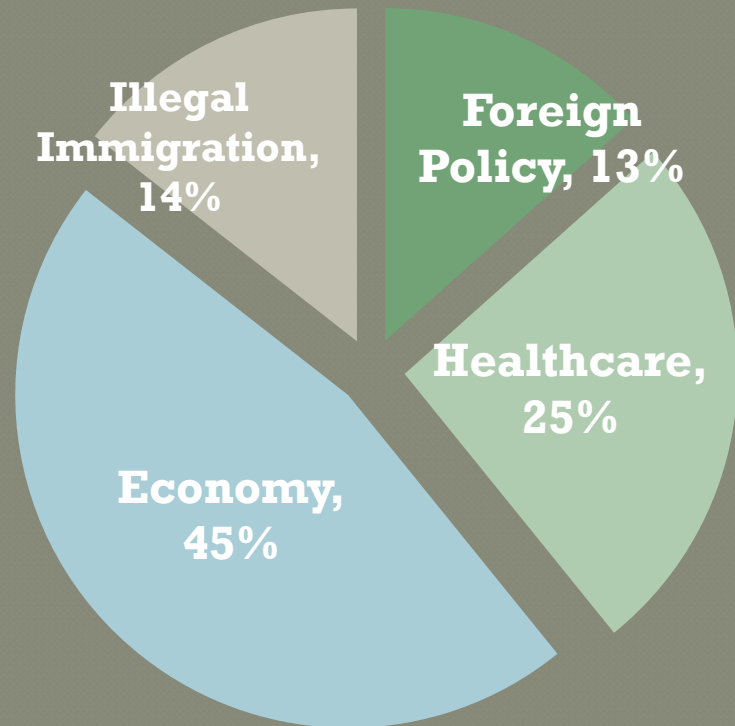


Source: NCSL

Economy Front and Center on Voters' Minds

2014 Midterm Election Exit Polls

Most Important Issue Facing Country Today

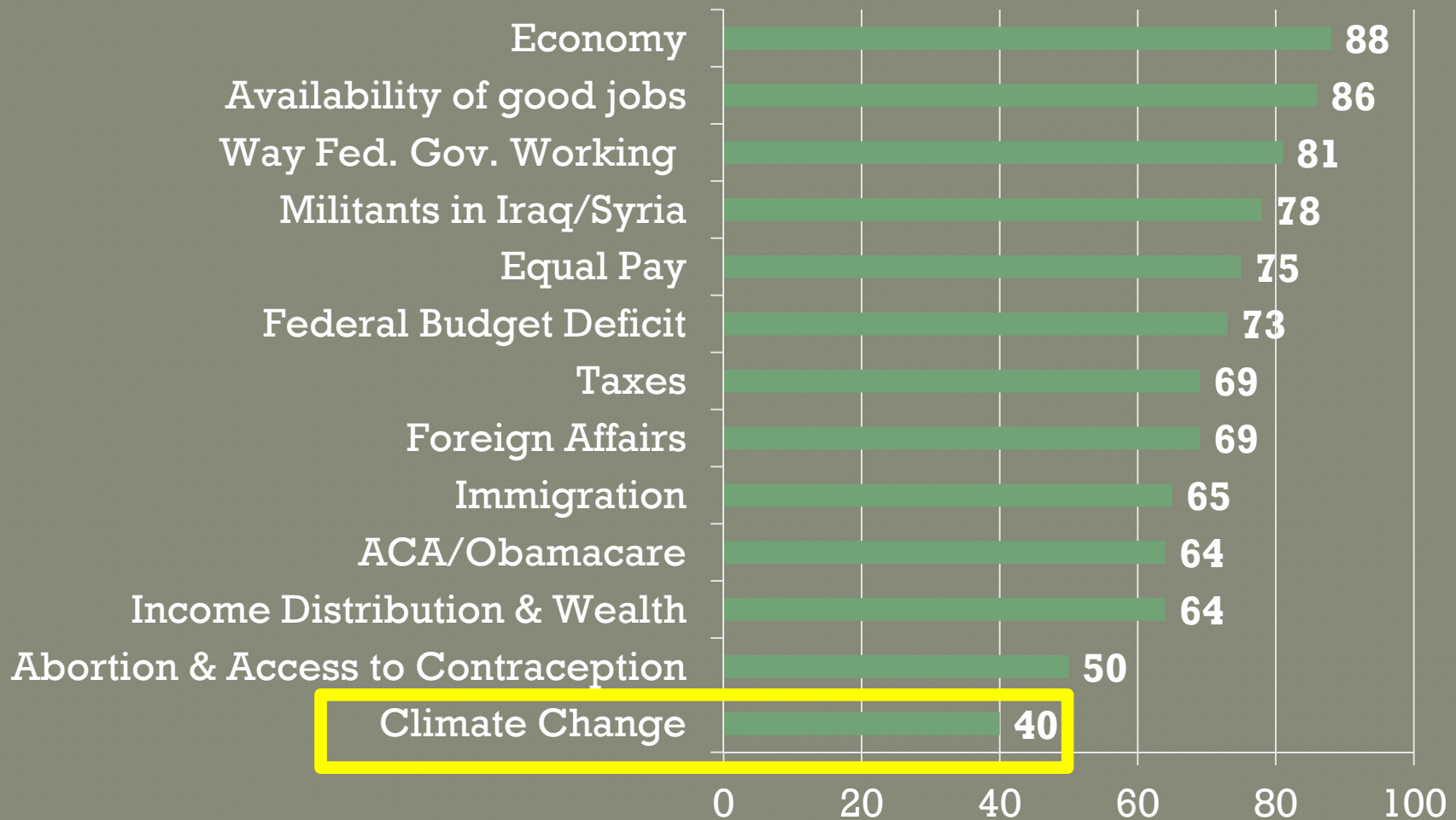


Most Important Issue Facing Country Today

TOTAL	DEMOCRAT	REPUBLICAN	OTHER / NA
Foreign policy: 13%	42%	56%	2%
Health care: 25%	59%	39%	2%
Economy: 45%	48%	50%	2%
Illegal immigration: 14%	24%	74%	2%

Jobs & the Economy Lead the List of Voters' Top Issues in Election

October 9, 2014



Gallup, October 9, 2014

■ Extremely/Very Important

The Republican Case

“Overregulation is clearly a job killer and jobs and the economy and middle-class wages are going to be a huge issue in the 2016 presidential.”

- Mike Murphy

Republican Strategist

New York Times, November 12, 2014

Perspectives from the Public Health Front Lines

- Administrative actions
- Remember the 104th Congress
- Cities will be the innovation leaders
- Market-based strategies
- Alliances with odd bedfellows

Opportunities for reinvention/rethinking