



Safer Chemicals
Healthy Families

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TSCA- The Law that Didn't Bark

The basics (by the numbers):

- **80,000** chemicals in commerce.
- TSCA “grandfathered” **62,000**
- Required testing on **200** in **33** years.
- **5** chemicals have been restricted.
- **18 years** since EPA tried and failed *to regulate asbestos*

☐The Results...

Public Health Failure

Market Failure

Loss of Leadership

Moment (um) for Reform...

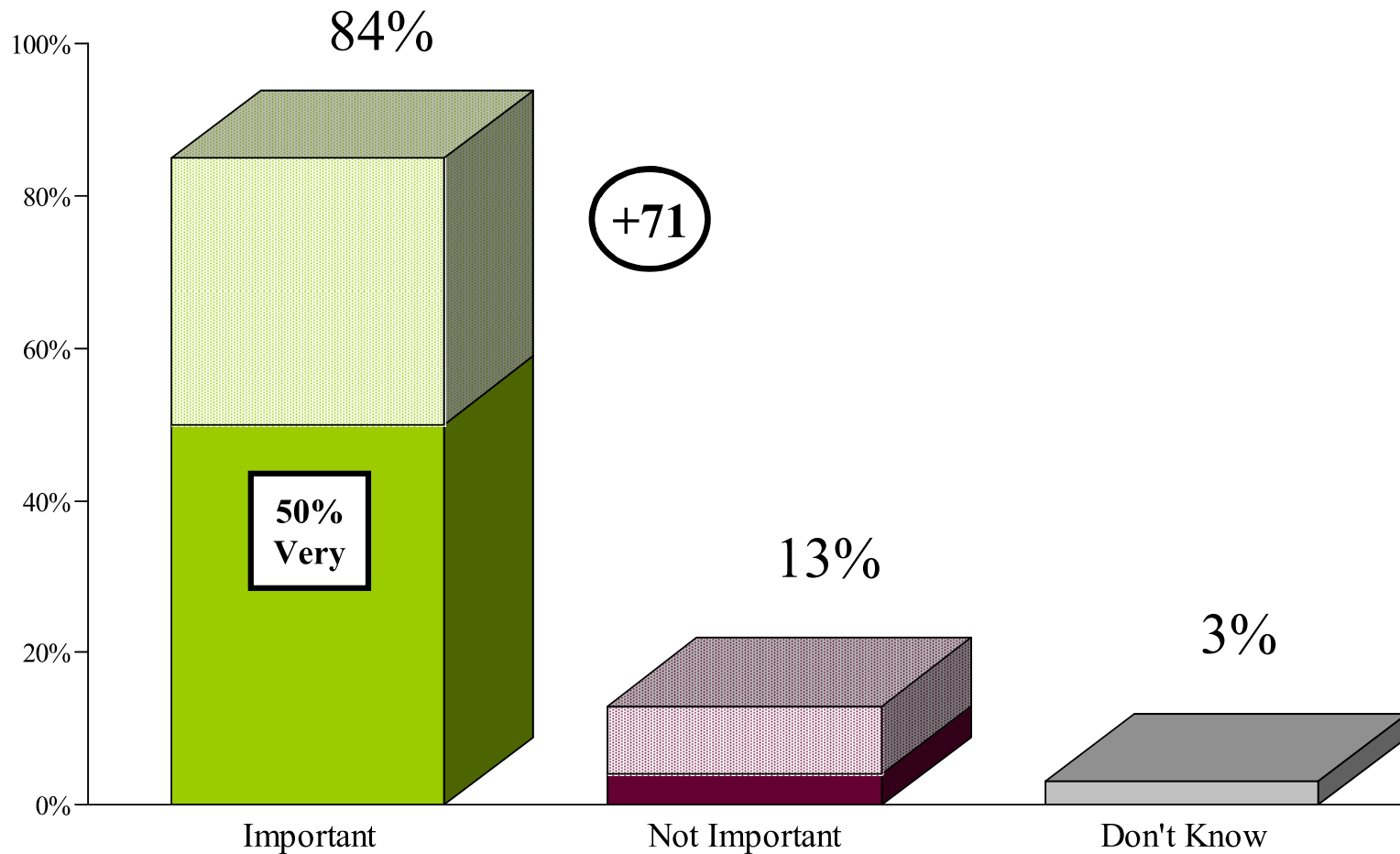
- ***Trade Partners*** demanding change/ changing
- ***States*** step into the void
- Barrage of ***New Science***
- ***Marketplace*** or “retail regulation”

Last Year's House/Senate Legislation

- 1) **Quick Action** on the Worst Chemicals
- 2) **Information** for All Chemicals
- 3) **Protection** for the Most Vulnerable

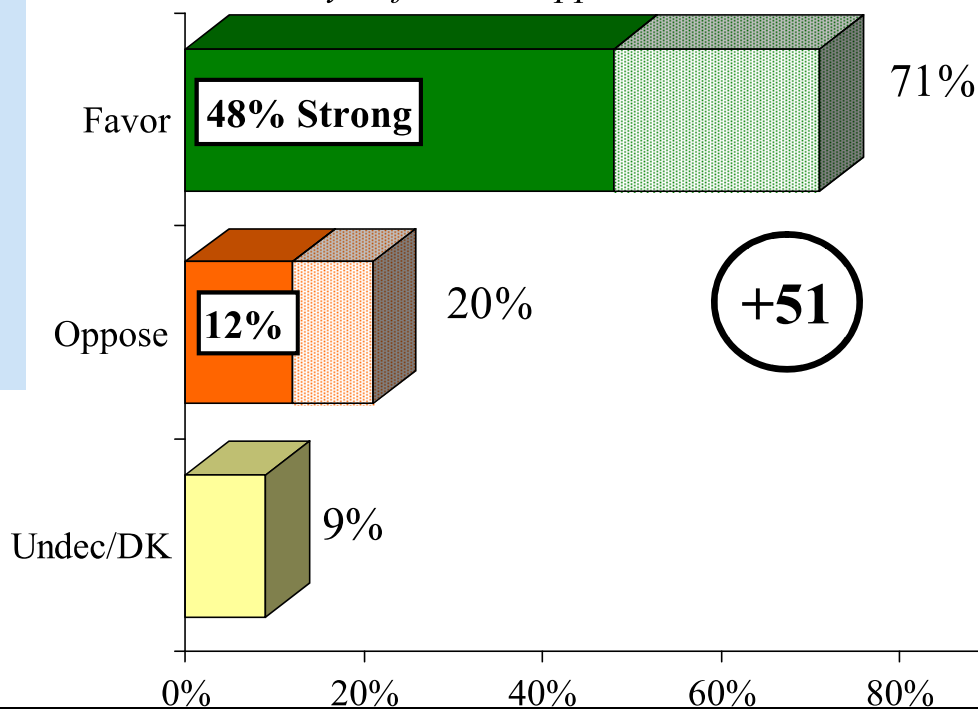
Tighter Controls On Chemicals Are Important To Most Everyone, With A Majority Calling It Very Important

How important is it to tighten controls on chemicals produced and used in the U.S. —is it very important, somewhat important, not too important or not at all important?



Initial Support For The Proposed Legislation Is Very Strong, Even Among Republicans And Independents

Let me describe a...bill that may be introduced in Congress...all chemical manufacturers would be required to provide information showing their chemicals are safe in order for those chemicals to be sold... The ...law would give the EPA new power to restrict chemicals that are not shown to be safe and that may harm the public health and the environment. The EPA would have the power to ban some or all uses of a chemical, or require that people's exposure to the chemical be reduced. However, where a use of a chemical is critical and there are no good alternatives, it would be allowed to stay on the market for a limited period of time. Would you favor or oppose this bill?

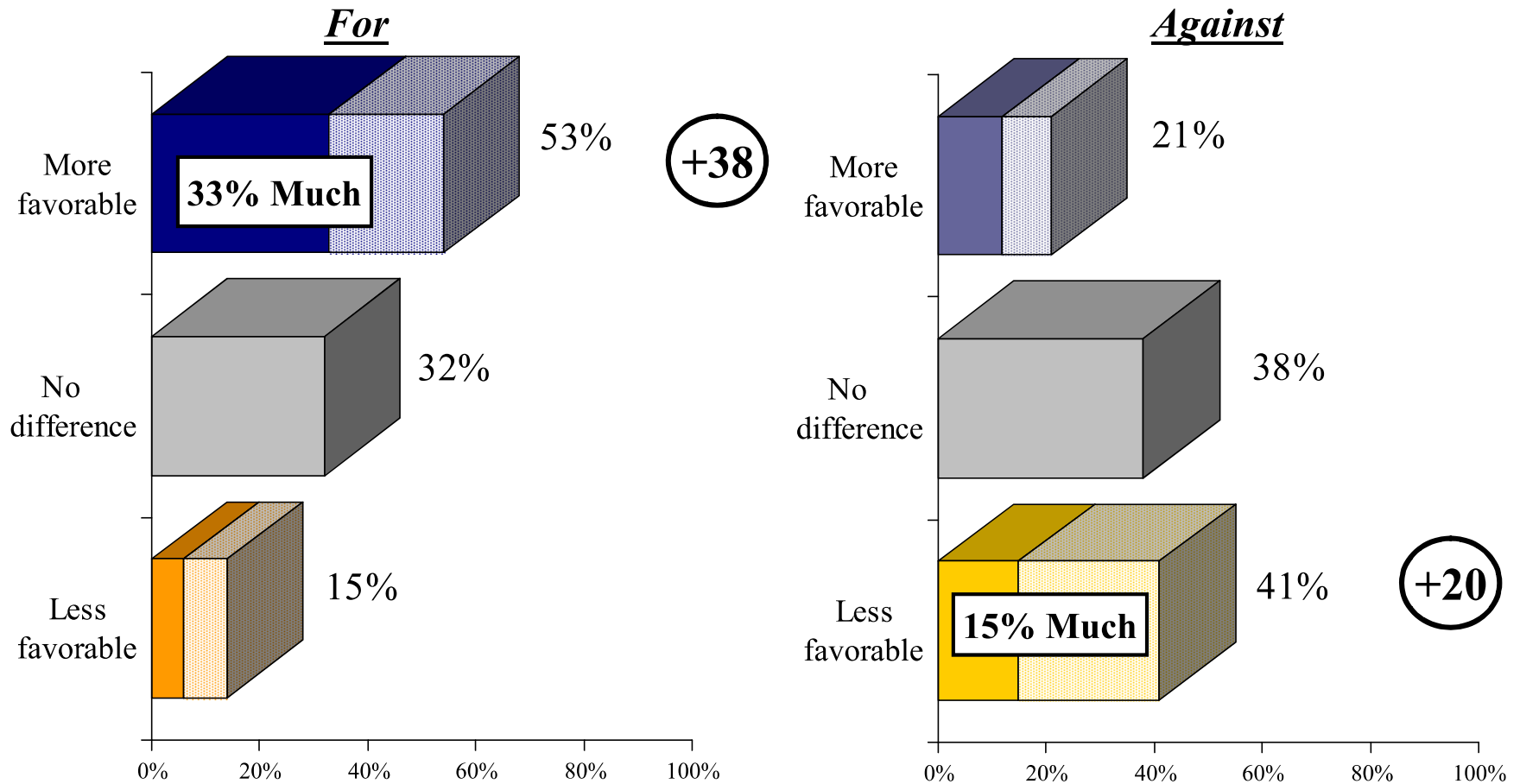


	Favor	Oppose
Democrat	85%	9%
Independent	67%	20%
Republican	56%	34%
Liberal	87%	8%
Moderate	77%	16%
Conservative	56%	32%
Northeast	70%	19%
Midwest	73%	18%
South	69%	21%
West	72%	23%



Voting For The Bill Has Political Benefits, While A No Vote Threatens To Evoke Backlash

How would you feel about your representative in the U.S. Congress if they voted *for/against* the bill we have just been talking about to reform the regulation of chemicals produced and used in the U.S.?



Supporting The Proposal Makes A Candidate Seem More Empathetic, More Of An Ally, More Likely To Be A Change Agent, And More Likely To Care About Reducing The Deficit And Creating Jobs

Which of these candidates do you think is more likely to...	Jones (Supports)	Smith (Opposes)	Jones Margin
care about people like you?	62%	20%	+42
fight for your family?	62%	20%	+42
be on your side?	61%	22%	+39
change the way things are done in DC?	54%	19%	+35
care about creating jobs?	44%	32%	+12
care about reducing the deficit?	42%	30%	+12

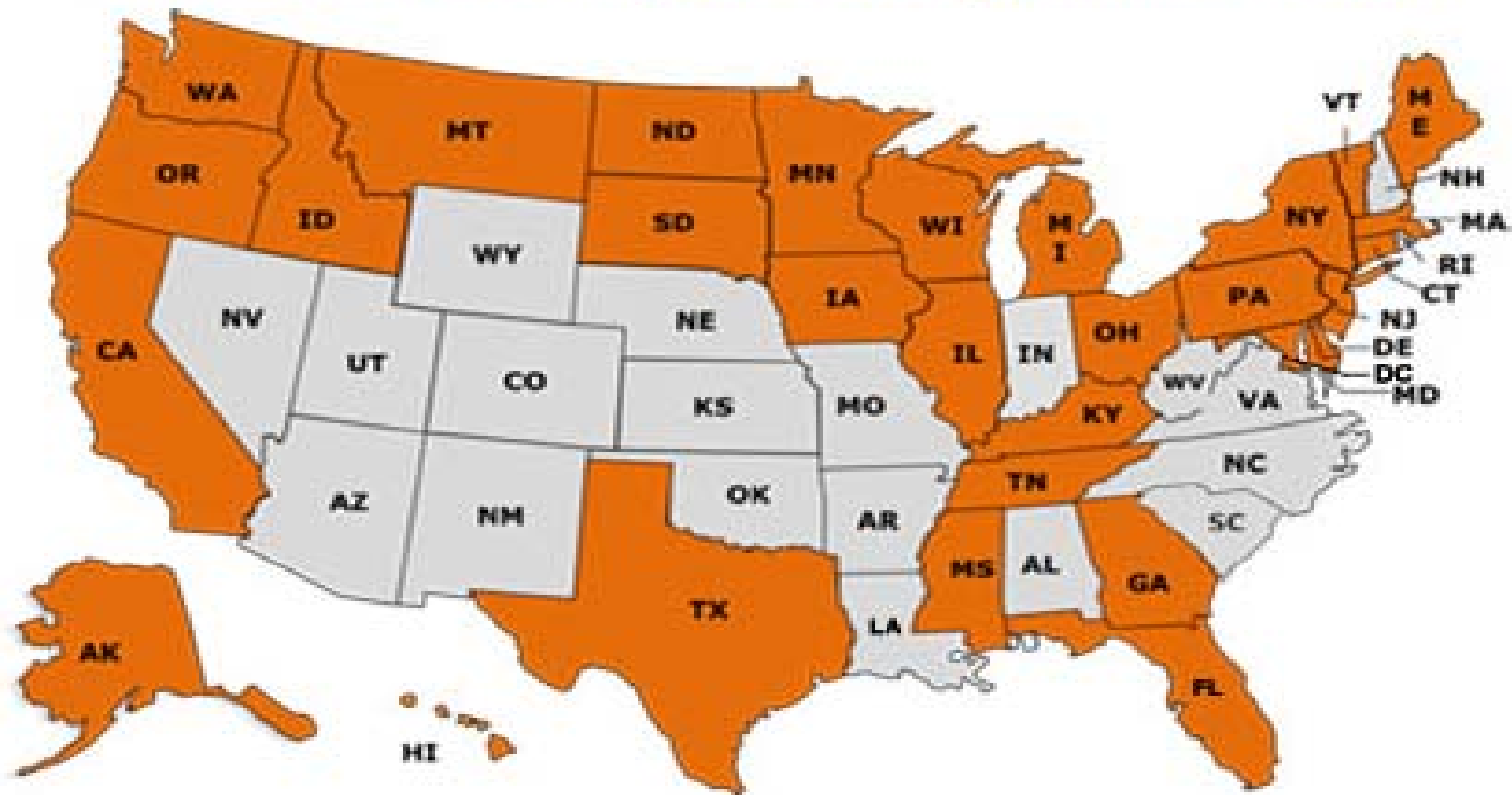


Why We're Hopeful

- ***More State and Market Action*** continues to drive industry to the table.
- ***Campaign Broad and Deep Enough*** to block reform in Congress that isn't sufficient
- ***Engagement/Negotiations with Industry*** increasingly possible

Last Week

States Introducing Toxics Legislation in 2011



Week Before

“Study finds toxic chemicals in pregnant women's bodies” USA Today

“Pregnant Women Awash in Toxic Chemicals. Is that bad for baby?” Time Magazine

“Nearly All Pregnant Women Harbor Potentially Toxic Chemicals” Washington Post's *The Checkup*

How to Spot Phony Reform

- *Multi-year prioritization process.*
- *Only action is on prioritized chemicals.*
- *No information required for chemicals that aren't prioritized.*
- *Safety standard and process that doesn't reflect current science.*
- *Broad pre-emption of states.*
- *No changes for new chemicals.*

Meaningful Reform

- *Quick prioritization process.*
- *Non-prioritized chemicals are not exonerated, only SAFE chemicals.*
- *Health and Safety information is required for all chemicals.*
- *Safety standard reflects National Academy of Sciences thinking.*
- *Well-studied chemicals move to risk management quickly.*